

# DYNAMIC VIRTUAL TOWN HALL



## THE BOARD'S ROLE/RESPONSIBILITY IN INFLUENCING ORGANIZATIONAL RESPONSE TO EQUITY, DIVERSITY, INCLUSION, AND SOCIAL JUSTICE

### Town Hall –Session Outline

#### 1. Welcome and Introduction of Panelists

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Tom Keyse

#### 2. An Overview of Equity, Diversity, Inclusion (EDI), and Social Justice

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Karen Fryday-Field

- 🎥 Video on Making Sense of Complexity – An Introduction to Cynefin
- 🎥 What are the key concepts that Boards are being challenged to respond to?
- 🎥 Preliminary look into Board responsibility and approaches to respond.

#### 3. How Does EDI Intersect with the Broad Concepts of ESG (Environment, Social, Governance)?

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Tom Keyse

- 🎥 Owners are increasingly applying these non-financial factors as part of their analysis process to identify material risks and growth potential/opportunity
  - What are the key drivers?
  - Where does inclusion and social justice, etc. fit in with ESG?

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## 4. Hearing from Lived Experience

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Karen Fryday-Field will interview:

- Lori Payne
- John Welch
- Marcella Tomlin

- 🗣️ The insight, experience, and learning of two organizations whose Boards are actively working to govern effectively related to these matters.
  - What caused these Boards/organizations to become alerted to the need to respond to EDI?
  - Where did the Board see any related gaps at the Board level and/or at the organizational level?
  - What did/does your Board see as its responsibility with regard to addressing these gaps and advancing equity, diversity, inclusion, and social justice at your organization?
  - What steps have you taken and what has been the impact of your Board's effort?
  - Where are your Board and organization headed next?
  - What key advice would you give to other Boards getting started?

## 5. Town Hall Discussion

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Tom Keyse, Moderator

- 🗣️ Moderated, dynamic Town Hall discussion
  - Ideas and questions from Town Hall participants will be addressed by participants and panelists.

## 6. Summary of Key Ideas and Learning

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Tom Keyse and Karen Fryday-Field

## 7. Thank You and Adjourn

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- 🗣️ Recording will be available for participants

**This learning event is eligible for GSP Continuing Education Professional Development Points**