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Thank You! Thank You! Thank You! 2018 Resource Development Fundraising Accountability Report

by Karen Fryday-Field, CEO, Govern for Impact

In March 2018, the former IPGA, now Govern for Impact, launched the Caroline Oliver Fund for a New Vision. This fund was launched in order to create resources to achieve the Govern for Impact 'Ends' (Strategic outcomes for people across the world for a reasonable cost)... and also celebrate Carolyn Oliver's (former IPGA CEO) significant contribution to help shape this vision. [[Read more](#)]

Governance Learning for the Faith-Based Govern Hub

by Ted Hull, Hub Leader

Between seven and ten people log on to Zoom for this monthly Faith-Based Hub. The participants vary from seasoned consultants to relatively new people serving on a Policy Governance board. [[Read more](#)]

Why You Should Attend the Govern for Impact Annual Conference

by Vicki Hawarden, Conference Chair

My first time at the Govern for Impact Annual Conference was almost 4 years ago in Toronto. As a life-long planner of conferences, I've attended hundreds of similar events and I pretty much knew what to expect - a couple of receptions, some breakout sessions, a keynote or two, and a sense of community around a topic that mattered to me. And it was all that. [[Read more](#)]

Support Good Governance... Support GOVERN for IMPACT'S Cause!

by Karen Fryday-Field, CEO, Govern for Impact

You are the key to help change the world through governance excellence. Our world is in good hands only when every organization we build is led with clarity of purpose, determination to lasting results, deep loyalty to fundamental values, and an unwavering dedication to the people for whose benefit it exists. This happens when there is excellence in board governance. [[Read more](#)]

Awesome Advanced Governance Practice Learning

by J. Inskeep, F2F Advanced Practice Forum Leader

Seventeen participants from the US, Canada and Japan gathered at the Hyatt Riverwalk in San Antonio Texas for a two day workshop centered on methods of measurement available to boards and CEOs. [[Read more](#)]

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Our vision is that people around the world benefit from increasing numbers of governing boards using a principled, systematic approach to achieve effective owner-accountable governance. The results produced are worth the investment of resources. This is no small challenge and yet we believe that this is critical in our world and possible.

One of the ingredients to accomplish this vision is ensuring that we have the resources to invest in the processes to achieve the desired results.

Govern for Impact began in earnest to raise dollars to invest in the vision in March 2018. The purpose of this article is to officially thank and celebrate people and organizations who donated to GOVERN for IMPACT in 2018. They really donated to growing better, more impactful governance in the world.

In 2018, Govern for Impact raised \$18,040 in donations and gathered \$15,000 in sponsorships for the annual conference.

So how was this \$18,040 used:

1) To fund the transition of IGPA to GOVERN for IMPACT and its fresh, broader vision.

- Legal fees, name changes, bylaw changes
- Development of strategic ideas/documents on the Case for Govern for Impact and our Value Proposition
- New branding, logos, names
- Celebration at the Annual Meeting of the transition

2) To launch the Caroline Oliver "Endowment" fund which will over time be used to:

- Research on governance impact
- Governance training including Policy Governance Education
- Advocacy around effective governance

In future, the fund will also be used for Scholarships for young professionals exploring governance excellence.

These areas of investment will continue to evolve and be clarified as we learn.

The following number of people contributed through donations and/or sponsorships to GOVERN for IMPACT in 2019: These areas of investment will continue to evolve and be clarified as we learn.

Greater than \$5,000

- The Governance Coach (Jannice Moore)
- Meridian Edge Leadership and Governance Consulting (Karen Fryday-Field)
- Sparked: Transforming the Boards of Tomorrow. Today.

\$1,000 to \$2,499

- 5 individuals/organizations contributed
- Total raised: \$5,000.00

Up to \$999

- 71 individuals/organizations contributed
- Total raised: \$13,040.68

On behalf of all the people of GOVERN (our Volunteer Network, Leadership, our Beneficiaries, our Board and CEO) and the broader governance community, we

thank our donors and sponsors. You are the wind beneath the wings of our purpose. We are steadfastly committed to stewarding these funds and ensuring ongoing investments from donors and sponsors are invested to achieve governance impact.

We will be in touch next month, in March, to begin the journey of building fundraising through 2019. We hope each of you will consider joining the GOVERN journey through a financial investment in 2019.

Our Resource Development/Fund Raising Team includes:

- Kathy Wiener, Team Leader
- Ian Ferguson
- Elaine VanDale
- Karen Fryday-Field (CEO)

You will learn more on this team in the months to come.

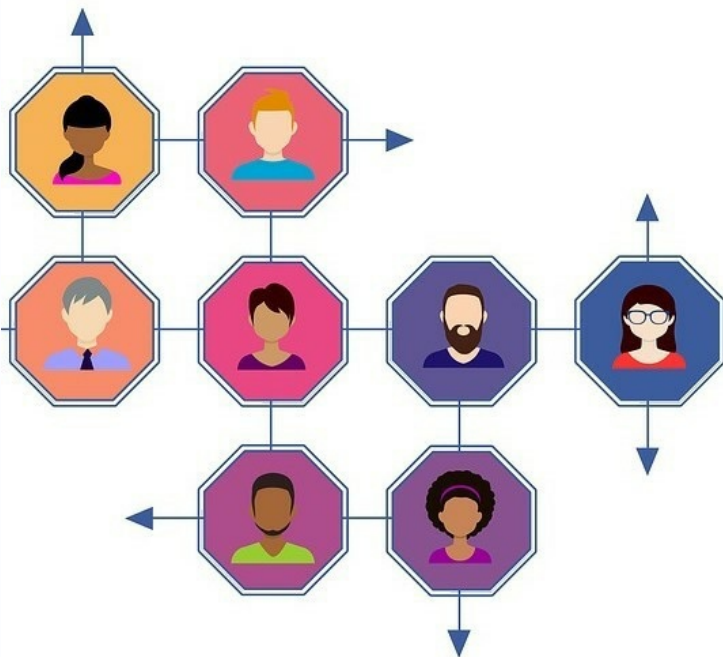
If you have any questions about fundraising or sponsorship at Govern, please contact Kathy Weiner (wepopulus@verizon.net) or Karen Fryday-Field (kfryday-field@governforimpact.org).

Thank you,
Thank you,
Thank you!



Karen Fryday-Field
Govern for Impact, CEO

HUB Learning



GOVERN FOR IMPACT operates and supports several 'Hubs' or learning circles which pull groups, with like interests related to governance, together for shared exploration and learning. We encourage you to check out our Hubs on our website, [here](#).

If you would like to join a Hub, and you are very welcome, please contact the appropriate coordinator from the list on our website, [here](#). If you have a general Hubs question, contact Athens at athens@order4orgs.com. It is that easy! Again, we welcome you to an exciting learning journey.

Regards,

Karen Fryday-Field
Govern for Impact, CEO

Governance Learning for the Faith-Based Govern Hub: Casual. Diverse. Stimulating.

by Ted Hull, Hub Leader

Between seven and ten people log on to Zoom for this monthly Faith-Based Hub. The participants vary from seasoned consultants to relatively new people serving on a Policy Governance board. From church board chairs to private school principals. Starting off with a question that was either submitted by a group member or decided on at the end of the previous hub, the conversation

organically transitions to other relevant issues.

Recently I asked two of our regular participants to tell me some of the critical things they have learned about Policy Governance as a result of participating in the Faith-Based Hub.

Here's what Janice said:

Sometimes being a Board Chair can be lonely. Receiving very practical advice on the "how" questions related to Policy Governance processes from both other board chairs and consultants has been valuable and encouraging. In addition, it is reassuring to know that our board is not alone in some of our difficulties and questions.

This hub has sharpened my working knowledge of Policy Governance. It seems like almost every month, whatever the topic, the importance of training and re-training both veteran and new board members is emphasized. Having a Policy Governance consultant to walk with a board on an ongoing basis is critical to a board's successful implementation and continuous use of Policy Governance.

The proper and consistent use of Policy Governance over a period of time builds trust in many relationships within the organization. It deepens trust between the CEO and the board, between the board and its owners, the organization and its stakeholders as well as between board members themselves.

Clarity is built when the board knows exactly what its job is and holding the CEO accountable to achieving what the organization was created to achieve in the world. Everyone knows their job when it is clearly spelled out in the policies.

Char appreciates:

The emphasis on future thinking steers discussion away from past or present discussions and looking at what is changing in the world as well as in the faith based community. This reminds me that our board needs to regularly and as often as necessary, re-examine our Ends.

A recent hub discussion highlighted the need for an appropriate amount of time to be spent reviewing monitoring reports in a board meeting. I discovered as a result of the hub that we were spending way too much time on this and have now changed.

I found out that our board is not the only one challenged with articulating the "at what cost" portion of the Ends statement. It was affirming to know that while it is difficult to write down, it is also important to persevere so that "the right results will be produced for enough of the right people to justify those results".

The sharing of specific ways in which to help directors fine-tune their governance skills is a huge benefit of the hub. One example is to keep pushing back with 'why'; this will invariably and eventually lead to an End. Also, the reality that we are not alone in our struggles with governance; that all boards struggle, and that there is help available, has been valuable learning.

It has been so helpful to receive practical examples of characteristics to look for in potential board members as this is an ongoing need.

Not only is the hub meeting itself valuable, but also the summary notes that are sent out following each meeting. I have a folder full of them. Our whole board has benefited as I have shared with them what I learn on this hub. Not only has this hub given credence to what I have been thinking, it has given me boldness to suggest, discuss, recommend and evoke change.

As with any hub, the Faith-Based Hub is as successful as those who regularly come with their questions, challenges and input.



2019 GOVERN FOR IMPACT ANNUAL CONFERENCE **From Vision to Impact: The Power of Effective Boards**

June 20-22, 2019
Quebec City, Canada

Register by February 28 to take advantage of the early bird discount!

The Annual Conference for Board Members, Boards, CEOs, Administrators, Researchers and Consultants using the Policy Governance® System and... Young Governance Professionals and others exploring good governance.

The 2019 Govern for Impact Annual Conference offers the opportunity to boost the sustainability of your community, your organization and your leadership. Join us for rich discussion, networking, and fabulous speakers; including David Goosney, P. Eng. David will present Navigating an Uncertain Future: A Narrative Scenario Approach to Envisioning.



David Goosney, P. Eng.

Professional Engineers and Geoscientists of Newfoundland and Labrador, Chair of the Board of Directors of St. John's, Newfoundland

Navigating an Uncertain Future: A Narrative Scenario Approach to Envisioning

In 2017 the Board of Directors of Professional Engineers and Geoscientists of Newfoundland and Labrador (PEGNL) undertook a process to enhance the board's strategic foresight by using narrative scenarios to facilitate the consideration of a range of possible futures. To read more, click [here](#).

Check out our exciting Pre-Conference sessions:

- [Introduction to Policy Governance](#)
- [How Ends Policies Result in Real Impact in the World](#)

For more information and complete conference pricing, click [here](#).

Hotel PUR, a Tribute Portfolio Hotel

395 Couronne St., Quebec City, QC G1K 7X4, Canada

Hotel: 418-647-2611 | Reservations 800-267-2002

The Govern for Impact Conference rate is CN\$199/night.

[Online Hotel Room Rate & Reservation Link](#)

[Register Here](#)

Why You Should Attend the Govern for Impact Annual Conference

by Vicki Hawarden, Conference Chair

My first time at the Govern for Impact Annual Conference was almost 4 years ago in Toronto. As a life-long planner of conferences, I've attended hundreds of similar events and I pretty much knew what to expect – a couple of receptions, some breakout sessions, a keynote or two, and a sense of community around a topic that mattered to me. And it was all that.

But it was also an experience like no other. The sense of purpose in the attendees, of having a serious role to play in changing the world for the better, was palpable. The discussions around the reception table were intense in a good way, focused on all the big governance issues and well as diving deep into the minutia. Every single person I met was articulate, smart, passionate about making a difference, funny, and it was over far too soon. I learned more than I thought possible in a few short days, and started friendships that I expect will be life-long.

So, as this year's chair of the planning committee, I invite you to come and experience this incredible community for yourself, and take the opportunity to learn more in 3 days about how to exponentially increase your impact on your organization and the world than you thought possible. Of course, if you've been before, you already know how life-changing it can be, so don't miss out! The theme this year is "From Vision to Impact: The Power of Effective Boards," and you'll hear about topics such as global risks, the power of diverse boards, how to delegate with clarity and self-assess with integrity, irrational boards and future boards, the potential impacts of blockchain, effective use of Robert's Rules, and better methods for engaging with the owners. And so much more. I haven't even touched on our 3 great keynotes: one about leading with purpose, one about shaking up the status quo, and one to inspire you to find your voice. I promise you will leave with your heart full and your head buzzing, ready to go be the difference in the world. And as our first full conference under the Govern for Impact banner, I expect we'll have a lot of great updates about our progress as we work to change the world together.

For more information, click [here](#). If you have any questions or suggestions for the conference, please feel free to email me at vicki@thearcspark.com. Oh, and did I mention the conference will be in Quebec City, June 20-22. Summer in the only walled city in North America, and one of the most beautiful, full of art, food, music and all things French, is not to be missed. À bientôt!

2019 GOVERN FOR IMPACT ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES ARE NOW AVAILABLE!

Do you want to raise your awareness with the governance community. You may want to consider sponsoring at the 2019 Govern for Impact Annual Conference. Contact Michael Palmer at mpalmer@governforimpact.org to explore options that may meet your needs.



ONLINE ADVANCED PRACTICE FORUM: Sustaining the Integrity and Discipline of Policy Governance in Today's Climate

**Thursday, May 9, 2019
11:00 AM - 2:00 PM (EST)**

Presenter: Jannice Moore

Moderator: Karen Fryday-Field

This forum will examine the factors that have been found through experience to be helpful in sustaining the use of Policy Governance and maintaining the integrity of the system. What are the factors boards face today that result in risk to sustainability of the model's use, and what actions can be taken to mitigate those risks?"

Affiliate Fee: \$120

Non-Affiliate Fee: \$150

[**Register Here**](#)

Support Good Governance... Support GOVERN for IMPACT'S Cause! Become an Affiliate!

You are the key to help change the world through governance excellence. Our world is in good hands only when every organization we build is led with clarity of purpose, determination to lasting results, deep loyalty to fundamental values, and an unwavering dedication to the people for whose benefit it exists. This happens when there is excellence in board governance.

Govern for Impact is dedicated to empowering boards and re-imagining the world with excellent, accountable governance. We are making a difference through education, advocacy, research and thought leadership. Support this cause by joining our community. As of February 1, 2019, we will expand the

number of categories through which people can be affiliated with Govern for Impact. We hope that you, and where you are associated with an organization, that organization will join Govern as an affiliate (formerly member) in 2019. Outlined below are the various options to join.

Govern Associate

	Associate Individual	Associate Organization
2019 Cost	\$295	\$395

Benefits

Being an Associate of Govern for Impact is both an opportunity and a responsibility. The programs and services offered by Govern will be available to our Associates. Your help in joining will definitely contribute to our capacity to build credible research, learning, advocacy, and practice. The benefits continue to include:

- Govern Update (newsletter) and publications
- Reduced fees for all Govern programs (conference, face-to-face forums, online forums)
- Vote (at AGM and Special General Meetings)
- Ownership linkage invitations/participation
- Access to general website
- Engagement in a wide variety of volunteer activities/teams/learning circles (hubs), etc.

We plan to continue growing these benefits as more people join and hence as our capacity grows.

Criteria to Be a Govern Associate

This category is for people and organizations who are compelled by 'governance excellence' and who both want to learn more and contribute to the field of governance. We exist partly to serve and engage you and rely on you officially joining Govern for Impact.

Ambassador

	Ambassador Individual	Ambassador Organization
2019 Cost	\$795	\$895

Benefits

- Govern Update (newsletter)
- Reduced fees for all Govern programs (conference, face-to-face forums, online forums)
- Vote (at AGM and Special General Meetings)
- Ownership linkage invitations/participation
- Access to general website and Ambassador special site
- Engagement in a wide variety of volunteer activities/teams/learning circles (hubs), etc.
- Special Q&A Forum/Reception at the Annual Conference for Ambassadors only with Govern CEO, Board Chair, and select special speakers
- Special online forum on "governance hot topics" for Ambassadors

Criteria to Be an Ambassador

This level of affiliation will be selected by people and organizations who believe so strongly in the Govern for Impact purpose, that they choose to invest more in our research, advocacy, teaching, and practice contributing through this Ambassador category. If you or your organization have any questions about becoming an Ambassador Affiliate, please feel free to contact me directly. I would be so pleased to connect with you as we so need our ambassadors in order to advance.

Fellow, Governance Systems Professional (GSP)

	Govern Fellow – Individual
2019 Cost	\$495

Benefits

The benefits will be exactly as outlined in the Ambassador category above. Fellows will also have the opportunity to use the term Govern Fellow (GSP) as they enjoy all the benefits of the Ambassador category. GSP stands for Governance Systems Professional.

Criteria to Be a Fellow, GSP

These criteria will evolve over time. For now, this applies to those people who have passed the Govern for Impact PGP exam and/or who have attended the Policy Governance Academy.

It is anticipated that over time to maintain this Fellow, GSP title, there will be annual continuing education requirements. The requirements will be shared at a later date.

If you meet the criteria for Fellow (GSP) and demonstrate that you meet these criteria, then you can choose to join in the Fellow category and have all the benefits of the Fellow, GSP category, including using the professional designation title of Fellow, GSP, such affiliates will also have the benefits of the Ambassador category.

Also, though the details are not yet in place, there will be a Code of Conduct for the Fellow (GSP) category. The Code of Conduct will be in place at or before June 2019.

Lastly, Policy Governance Academy Attendees will need to complete the PGP grandfather exam by the end of 2020 in order to be able to remain eligible for the Fellow (GSP) category.

When Can I Join?

If you have never officially joined the organization in the past, you can join right now via the [Govern for Impact website](#). If we can help, please be sure to contact us.

When Do I Renew?

If you have joined in prior years including in 2018, you will receive notice that it is time to renew 30 days ahead of your joining anniversary. We will definitely follow-up if we don't hear back from you.

Have Questions?

Please let us know if you have any questions. We hope that you will choose to be officially affiliated with Govern for Impact.

Karen Fryday-Field

Govern for Impact CEO

kfryday-field@governforimpact.org



ONLINE FORUM

October 2019

Save the date! More information and registration coming soon!

Awesome Advanced Governance Practice Learning

by J. Inskeep, F2F Advanced Practice Forum Leader

Seventeen participants from the US, Canada and Japan gathered at the Hyatt Riverwalk in San Antonio Texas for a two day workshop centered on methods of measurement available to boards and CEOs.

Floyd J. (Jack) Fowler, Ph.D., widely published author and Senior Research Fellow at the Center for Survey Research at the University of Massachusetts Boston, presented on the central focus of his work: survey methods and their effects on survey error. In small groups we explored this topic through exercises aimed at survey questions that might be used in ownership linkage or monitoring. Jack concluded with an hour of coaching on participant results.

Kenn Oke, M.A., a Vice-President with Avant Ministries who oversees Avant's work in Europe and Latin America, presented from Malaga Spain on the main focus of his professional work: an instrument developed to measure intangibles in order to create alignment between Avant's Ends policies and its on-the-ground strategies. Non-profit Ends are often qualitative intangibles. The group worked through some of the key principles Kenn presented for developing effective metrics and then reviewed how Avant Ministries has applied the principles in their metrics tool. Workshop participants left with an increased ability to create meaningful metrics to impact results monitoring and organizational strategy to achieve Ends. In small groups, we explored this through sample Ends. Kenn concluded with an hour of coaching on each group's results.

In other modules, **John Bohley and Richard Stringham** led the group through a deep dive into key concepts related to the ***Social Return on Investment*** and their relationship to the Policy Governance Ends component "At What Worth". **Karen Friday-Field and Richard Stringham** led the group in exploring and testing the ***criteria for advanced systems of governance***, a set of twelve criteria developed by the GOVERN Board to define the minimum components required of an advanced system of governance. Karen Friday-Field, CEO provided a strategic update on GOVERN for IMPACT.

Finally, Rose Mercier facilitated a monitoring exercise intended to bring together the concepts of measurement learned during the course of the forum.

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Robly