



Who is GOVERN for IMPACT?

... we are a “for-impact” (non-profit) organization committed to governance excellence which positively changes outcomes in our world.

We:

ADVOCATE

First and foremost, GOVERN for IMPACT is a world leading advocate for excellence in governance. This begins by being inspired by **Policy Governance®** as a gold standard for Boards seeking excellence. We envision a world in which Boards operate responsibly, ethically, and with a clear commitment to valued results and the greater good, i.e. that Boards are centered on purpose.. By working with and on behalf of principled Boards devoted to such excellence, GOVERN for IMPACT is strategically positioned and prepared to contribute to these outcomes. When Boards operate in this fashion, organizations are compelled to focus on their higher purpose, harnessing their scarce resources into greater value to meet the needs of constituents—be they customers, citizens, beneficiaries or communities. And when all organizations operate at this high level of consciousness, purpose, and integrity, our world will be so much better.

INVESTIGATE

Though Boards have been around for hundreds of years, the focus on systems of governance is a relatively new discipline. GOVERN for IMPACT is a recognized leader in researching governance systems striving to understand the efficacy of clearly articulated governance principles and their influence on organizational impact when properly executed. We are pioneering new methods of research and developing statistical modalities providing the governance community with the necessary tools to measure success. Research and data drives improvements in governance for the benefit of all humanity. We strongly believe that every organization, through principled Board and executive leadership, guided by a moral imperative, has the capacity to become ever more responsive, agile, and resilient and, in the process, to change the world for the better by achieving its purpose and critical outcomes (Ends). We are committed and work hard to provide an ever-expanding body of research in support of this.

EDUCATE

Our **Policy Governance Proficiency (PGP)** program is one of the cornerstones of our commitment to bringing excellence in governance education to the marketplace of ideas. PGP engages individuals through an extensive online study, guided by those most experienced in the field, into a family of premier curricula for examining advanced governance. The designation of Governance Systems Professional (GSP) is conferred upon those PGP graduates who successfully complete this rigorous course of study culminating in a summative exam and commit to a Code of Conduct and continuing education. It is the only such designation in Policy Governance Proficiency offered anywhere in the world.

Advanced Practice Forums (online and in-person) involve leading experts in governance disciplines who actively explore governance excellence through moderated, vigorous discussion, pressing issues and trends in governance, with special attention to the nexus between theory and practice.

Annual Learning and Connecting Conference – this exciting conference is designed to bring new, evidence-informed, innovative, and applied knowledge to people who are advancing their practice as individuals and as Board groups in effective governance. Every year, some of the learning thinkers and minds in governance, and those who are truly making a difference in the world are engaged to speak at this conference – keynote addresses, applied workshops, informal gatherings, and pre-conference/post conference seminars. This is a conference that you want to begin attending on an annual basis – your thinking will be fueled to be catapulted into the future. GOVERN provides this forum to discuss the most challenging governance matters.

CONNECT

Our ultimate aim is to build a vibrant community of lifelong learners who engage in a diverse array of opportunities, ranging from the simplest and most easily accessible to the most advanced. Accomplishing all the work detailed above, GOVERN for IMPACT builds and supports the next generation of capable organizational leaders, governing Board members, and administrative staff to Boards, and professional consultants to Boards. By so doing, we are the connective tissue bringing together an ever-growing body committed to governance excellence.

ADVOCATE ■ EDUCATE ■ INVESTIGATE ■ CONNECT

www.governforimpact.org



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