ADVOCATE EDUCATE INVESTIGATE
CONNECT

Who is GOVERN for IMPACT? … we are a "for-impact", non-profit organization committed to governance excellence. We:

ADVOCATE

First and foremost, GOVERN for IMPACT is a world leading advocate for excellence in governance. This begins by upholding **Policy Governance®** as a gold standard for boards seeking excellence. We envision a world in which boards operate responsibly, ethically, and with a clear commitment to valued results and the greater good. By working with and on behalf of principled boards devoted to such excellence, GOVERN for IMPACT is strategically positioned and prepared to contribute to these outcomes. When boards operate in this fashion, organizations are compelled to focus on their higher purpose, harnessing their scarce resources into greater value to meet the needs of constituents—be they customers, citizens, or communities. And when all organizations operate at this high level of consciousness and integrity, our world will be so much better for it.

EDUCATE

Our **Policy Governance Proficiency (PGP)** program is one of the cornerstones of our commitment to bringing excellence in governance education to the marketplace of ideas. PGP engages individuals through an extensive online study, guided by those most experienced in the field, into a family of premier curricula for examining advanced governance. The designation of Governance Systems Professional (GSP) is conferred upon those PGP graduates who successfully complete this rigorous course of study culminating in a summative exam and commit to a Code of Conduct and continuing education. It is the only such designation in Policy Governance Proficiency offered anywhere in the world.

Advanced Practice Forums (online and in-person) involve leading experts in governance disciplines who actively explore governance excellence through moderated, vigorous discussion, pressing issues and trends in governance, with special attention to the nexus between theory and practice.

INVESTIGATE

Though boards have been around for hundreds of years, the focus on systems of governance is a relatively new discipline. GOVERN for IMPACT is a recognized leader in researching governance systems striving to understand the efficacy of clearly articulated governance principles and their influence on organizational impact when properly executed. We are pioneering new methods of research and developing statistical modalities providing the governance community the necessary tools to measure success. Research and data drives improvements in governance for the benefit of all humanity. We strongly believe that every organization, through principled board and executive leadership, guided by a moral imperative, has the capacity to become ever more responsive, agile, and resilient and, in the process, to change the world for the better by achieving its purpose. We are committed to providing an ever-expanding body of research in support of this.

CONNECT

Our ultimate aim is to build a vibrant community of lifelong learners who engage in a diverse array of opportunities, ranging from the simplest and most easily accessible to the most advanced. Accomplishing all the work detailed above, GOVERN for IMPACT builds and supports the next generation of capable organizational leaders, governing board members, and administrative staff to boards, and professional consultants to boards. By so doing, we are the connective tissue bringing together an ever-growing body committed to governance excellence.