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| **TEAM TERMS OF REFERENCE** | | |
| **Team Title** | **GOVERN FOR IMPACT SOCIAL MEDIA TEAM** | |
| **Terms Last Updated** | August 2018 | **Approved by:** |
| **Team Mandate/Purpose** | The purpose of the social media team is to connect people interested in IPSO approaches to governance. This entails (not exhaustive):   * people learn the strength of (PG) principles * people discuss how the principles apply to various situations * people learn from different forms of application of the principles worldwide * people are able to connect to likeminded people worldwide   Secondly, the purpose is to spread word about Govern for Impact’s activities. For instance:   * people learn about education and conference possibilities * people learn about results of various workgroups and hubs * people know how they can engage | |
| **Team Responsibilities** | The team moderates several social media accounts, most importantly for Twitter and LinkedIn.  We have ‘dormant’ accounts for YouTube and Facebook | |
| **Team Structure (# and type of members)** | At the moment, there are only two members. | |
| **Team Chair Name and Start Date of Term** | Hartger Wassink, May 2012 | |
| **Team Vice Chair** | Not applicable | |
| **Team Members** | * Hartger Wassink * Susan Mogensen | |
| **Team Staff Liaison (where applicable)** | * Michael Palmer (for website references and updates) * Karen Fryday-Field (for all other issues) | |
| **Team Reports To** | Govern for Impact CEO | |
| **Notes (any relevant)** | * We are a relatively small team and could use new members | |