



BOARD CHAIR BOOT CAMP
WHAT EVERY MODERN BOARD CHAIR NEEDS TO KNOW TO BE EFFECTIVE
December 4 & 16, 2025
1:00-4:00 pm ET
Virtual, Online Two-Part Webinar Series

FEATURED SPEAKER BIOS

TOM KEYSE

Partner, Charney | Keyse Associates

Tom Keyse, JD, GSP, joined Charney Associates as a governance Consulting Associate in 2018, Tom became a Senior Consultant with Charney Associates in 2021 and most recently a Partner in Charney | Keyse Associates in 2025.

Tom brings extensive experience with successful nonprofit, faith-based, arts, and trade and membership organizations, primarily as a board of directors member and chairperson with a significant understanding of management and fiduciary responsibilities. Tom draws on his knowledge and insights to provide governance training to boards wishing to clarify roles, expectations and accountability for their organizations. In 2019, Tom received his Policy Governance® Proficiency certification from GOVERN for IMPACT and has been designated as a Governance Systems Professional (GSP). Tom has spoken on a variety of governance topics, including board member fiduciary duties and development of effective Ends and Management Parameters policies. He served as Chair of several of GOVERN's Annual Learning and Connecting Conference and currently serves as a member of Annual Conference Planning Committee.

Prior to joining Charney Associates, Tom practiced law for thirty years with two highly-regarded corporate law firms in Denver, Colorado, concentrating his practice on commercial finance transactions and enforcement of creditors' rights. Tom chaired the Rocky Mountain Chapter of the Turnaround Management Association, a professional community that helps distressed and healthy businesses navigate planned transitions and off-plan events, and throughout his career has maintained a peer rating for the highest level of professional excellence from his legal colleagues.

Tom earned a B.A. in English (with a Business minor) from the University of Notre Dame, and a J.D. from the University of Michigan Law School. Tom is a graduate of the Denver Community Leadership Forum, a year-long program sponsored by the University of Colorado at Denver to foster relationships and collaboration among leaders from public, private and nonprofit enterprises. In 2016, Tom received the City and County of Denver's Minoru Yasui Community Volunteer Award for outstanding volunteer commitment and service.

Tom and his wife, Jen, live in Denver, and have three adult sons.



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PATRICIA McCARVER
Senior Faculty at Western Governors University

Dr. Patricia McCarver lives in Prescott and is currently serving as a senior faculty member in the Teacher's College at Western Governors University, teaching Educational Psychology and Research Writing to graduate and undergraduate students. served as District Governing Board member at Yavapai College in Prescott, Arizona, from January 2005-December 2020. She learned about Policy Governance through Board training at the college.

Dr. McCarver has a broad background of experience and knowledge of higher education.

She has presented at many professional conferences, on topics related to education, student services, transformative learning, and group development. Dr. McCarver has also provided training for the Yavapai College Board as an internal consultant and presented at the Association of Community College Trustees meetings on her Board's practice in Policy Governance. Pat served on the GOVERN for IMPACT Board of Directors from 2020-2024. During her term Pat held the position of Board Chair and Past Chair.

STEVE SCHRODER
Director of Administration
Association of Wisconsin School Administrators (AWSA)

Steve Schroeder served on the Sun Prairie Area School District Board of Education from 2012-2025. He serve five years as vice president and six years as president. In this role, Steve has assisted the district with its move to a form of Policy Governance, passing three referenda totaling more than \$250M, developing a new strategic framework, and ensuring a focus on equity and meeting the needs of every child.

Steve Schroeder serves as the Director of Administration at the Association of Wisconsin School Administrators (AWSA). In this role, Steve oversees all internal operations for AWSA as well as strategic planning and continuous improvement initiatives. He also develops and facilitates leadership trainings for school leadership around the state.

Steve has a true passion for working with others through servant leadership, collaboration, and shared vision. He received his B.A. and M.S. from the University of Wisconsin-Madison and a doctorate in Educational Leadership from Edgewood College.

He and his wife Erin, a high school math teacher, are the proud parents of two girls. In his free time, Steve enjoys yard work, reading, skiing, and being a dad.



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TED HUMPHREY

Board Chair, Nuvision Federal Credit Union

Ted Humphrey has been a board volunteer for over 20 years and a Policy Governance Board for over 15 years. In 2018 he completed the Policy Governance Proficiency Program, and he is currently the Board Chair of Nuvision Federal Credit Union. His careers have extended across the utility business, education (as an Adjunct Professor in English), and coaching (as a rowing coach). A primary research interest is the history of leadership and governance, and he recently posted a Govern article on the historical debate between shareholder value and ownership values

KAREN FRYDAY-FIELD

Managing Partner, Meridian Edge Leadership & Governance Consulting

Karen Fryday-Field is a London born entrepreneur, business leader, consultant and community builder and supporter. She has been actively orientating, educating, and consulting with governing Boards, senior leadership teams and CEOs for over 20 years. She is a highly experienced facilitator, speaker, and consultant. Karen has spoken and provided leadership development, strategic thinking, strategic planning, and governance consultation in Canada, the United States, England, the Middle East Argentina, and internationally. She is the 2021 London and Middlesex Business Hall of Fame Laureate and recipient of the 2023 YMCA Entrepreneurs Woman of Excellence Award.

Karen Fryday-Field is the Managing Partner and Senior Consultant of Meridian Edge Leadership and Governance Consulting located in London, Canada. Karen consults regularly with Boards to address governance effectiveness and generative/strategic thinking and development of new ways to add value at the governance level and throughout the organization. She has been a Strategic and Governance Consultant and researcher since 1995 and has completed the Governance Academy Program in Atlanta, Georgia. Her client list of for-impact (non-profit), public, and for-profit/corporate Boards in Canada and the United States is extensive. Karen is dedicated to helping Boards improve their effectiveness, one Board, one organization at a time. Several Boards Karen has coached have been recognized for their governance contribution nationally and internationally (for example, the Michener Institute, won runner-up for the Spencer Stewart Award for Governance Excellence in the public sector, over two different years, presented by the Conference Board of Canada). Orchestra London won the Governor's General Award for Strategic Planning and the Northwest Local Health Integration Network (LHIN) received recognition for its Strategic Directions Plan.

Karen completed an international benchmarking study on corporate governance best practices which included an evaluation of the unique work of the Board, communication and accountability systems within corporate governance, and the roles and relationship of the Board and Chief Executive Officer. She has completed several other externally funded research projects and chairs GOVERN for IMPACT's



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Demonstrated Impact (Research) Team which provided its first governance research report published in February 2021 in the International Journal for Governance Excellence. Karen is Co-Director for a Social Sciences and Humanities Research Council (SSHRC) grant to study what is working and not working to create meaningful change in the equity, diversity, inclusion, decolonization, and justice (EDID-J) space at the organizational leadership and Board level.

Karen is also currently serving as GOVERN for IMPACT's part-time CEO. She has coached over 220 Boards of Directors to clarify and rejuvenate their governance approach leveraging organizational capacity (including in the university/community college, health care, air industry, pharmaceutical, regulatory, social service sectors, and membership associations). Karen serves as an instructor in the Policy Governance Proficiency Program at GOVERN for IMPACT which can lead students to the Governance Systems Professional designation. She has written several articles and presented hundreds of workshops, seminars, and keynote addresses. Karen is committed to enabling organizations to lead and embrace change in order to accomplish their desired outcomes/impacts.