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October 1, 2024, Virtual Seminar Day - The Impact of Breakthrough Governance - It's All About People!

GOVERN for IMPACT
Online Governance Excellence Seminar Day



VIRTUAL 
LIVE

1st

October 2024
10:00-5:30 pm
Eastern

The Impact of Breakthrough Governance
- It's All About People!

You don't want to miss this critical learning opportunity!

Your registration fee for the October 1, 2024, Virtual Conference Seminar Series Day provides you access to all the learning videos (and materials, PowerPoint, etc.) available from the June 13-15, 2024, GOVERN

Confirm Your Participation Today

for IMPACT Annual Learning and Connecting Conference (The Impact of Breakthrough Governance – It's All About People!).

[Session Insights Available Here](#)

Whether you are a seasoned governance professional or a new CEO, Board Chair, Board Member, Governance Consultant/Academic etc. **this virtual conference seminar day will share valuable theories, practices and insights to enhance your governance knowledge, skills, and wisdom.** It will be chaired by Tom Keyse, Senior Consultant, Charney Associates and Karen Fryday-Field, Senior Consultant, Meridian Edge Leadership & Governance Consulting

This unique format offers participants [4 video learning opportunities followed by a live, interactive, facilitated Q&A sessions.](#)

1. Positive Impact of Servant (Service) Leadership

- Tom Thibodeau, Associate Professor, Servant Leadership , Viterbo University

2. Board Decision-Making - How People Can Effective Arrive at Key Board

Conclusions/Direction/Policy - A Deep Dive into the Board's One Voice and Its Decision-Making

- Karen Fryday-Field, Senior Consultant, Meridian Edge Leadership & Governance Consulting
- Paul Smith, Founder, Future Directors Institute

3. Navigating Tough Conversations in the Boardroom: In Our Polarized World How Can We Talk and Work Together to Move Forward?

- Kim Hyshka, Principal, Dialogue Partners

4. How to Maximize AI In and Around the Boardroom to Enhance the Work of People

- Paul Smith, Founder, Future Directors Institute

And.....

a live facilitated discussion on Governance Challenges Across and Within Sectors...

with tips on how to elevate your Board out of being focused on operations to the true foresight and oversight of governance.

**Complimentary Unconference - Advancing Governance Excellence
October 2, 2024 from 4:00-6:30 pm Eastern**

Join experienced facilitator Ted Humphrey for GOVERN for IMPACT's **Complimentary Unconference on October 2, 2024 from 4:00-6:30 pm** for an informal, inclusive, open discussion on advancing governance excellence.

The less structured UnConference concept drives new ideas and innovation and it's great for networking!

With no presenters or panels, you are empowered to share your expertise with each other, ask questions, share your insights and vision for governance excellence



**Join the Conversation
Register Here**

WHO SHOULD ATTEND:

- Anyone who is a governance consultant, coach, Board advisor, or researcher/academic
- Anyone serving on a Board, Board Chairs
- C-suite executives, Board Administrators and Board Committee Members
- Young Professionals interested in shaping the future through governing Boards
- Anyone sitting on a School, Credit Union Board, or Co-Op Board, or any other governing Board
- Anyone interested in trying out the breakthrough experience of an "Unconference"

Advanced Practice Webinar - October 22, 2024 from 11:00-1:00 pm Eastern

CEO reporting to the Board on achievement of Ends results (Critical Outcomes/impacts - for which people at what cost/worth) is a critical component of accountable governance. For many organizations and businesses however, this process concept and process offers challenges. For-Impact (Non-Profit) organizational Ends or Critical Outcomes often represent qualitative operational outcomes or operational definitions which can sometimes be considered to be "measuring intangibles". Given the complexity of the thinking, Boards can end up settling for anecdotal Ends reporting, or simply monitoring activities achieved versus the more important report on actual results achieved.

"A crude measure of the right thing beats a precise measure of the wrong thing" - John Carver

Measuring Intangibles (as part of Ends measurement in monitoring) - Building Meaningful Measures to Assess Achievement of Intangibles: A Step-by-Step Walkthrough

Tuesday, October 22, 2024
11:00-1:00 pm Eastern



GOVERN for IMPACT was delighted to have Kenn Oke, Vice-President with Avant Ministries as a guest speaker at our F2F Virtual Forum in March 2024. In that F2F workshop, Kenn spoke about a systematic method for measuring intangibles outcomes/results. He talked about some of the key principles for developing effective metrics and shared how Avant Ministries has applied the principles in their Ends thinking and metrics tool. Effective metrics create alignment between Ends and the strategic and operational activities of the organization.

In this follow-up webinar on October 22, 2024, Kenn rejoins the GOVERN community for a very special practical application session. Participants will be led step-by-step walkthrough on how to define a value and establish an effective metric that aligns with the organization's Ends and how the Board can then monitor Ends achievement by the CEO.

GET STARTED! Master Your Measurements
Register Today

About Kenn Oke

Kenn is a Vice-President with Avant Ministries overseeing Avant's work in Europe and Latin America. He has been with Avant since 1994 working in Spain and Poland. Kenn has an PhD in Intercultural Studies from Colombia International University. Kenn's Masters Thesis, focused on developing an instrument to measure the health of developing churches. Based on the thesis he has written articles published in Evangelical Missions Quarterly and Christianity Today's blog. He has worked with organizations in Europe, India, and South America, teaching them how to measure intangibles in order to create alignment between their organization's Ends and its on-the-ground strategies. Kenn currently lives in Malaga, Spain.



DON'T MISS OUT: Spectacular Savings in Our Flash Sale

Regular \$89 USD. ~~Special Price \$50 USD.~~
Policy Governance DVD Set

Policy Governance® Model: An Introduction by John and Miriam Carver. 2008.

This 90-minute DVD will help you to transform your board of directors into a leadership powerhouse!

Learn how to:

- maximize value for your organization's members or shareholders
- ensure accountability
- empower your staff
- boost efficiency and effectiveness.



Featuring five separate learning modules, this DVD can be used both as an introduction to Policy Governance concepts, and as a “refresher” for board members and staff. Just for fun, there is an “outtakes” section at the end of the DVD.

Email admin@governforimpact.org to purchase

In Memory of John Carver Who Passed Away Friday, August 16, 2024

It is with great sadness and admiration that I advise the GOVERN for IMPACT community and all of our contacts, of the passing of Dr. John Carver, on Friday, August 16, 2024. Please see the obituary below provided to us by Miriam Carver.

John, along with his life partner and colleague Miriam Carver, has truly contributed to positive world Impact through his work in governance and the design and development of the Policy Governance® system.

John developed a unique theoretical framework for governance, the Policy Governance Model. He taught, facilitated, and coached both boards and consultants worldwide. John and John's work have had a profound effect on challenging the paradigms of governance thinking and behaviours through providing an effective system and framework for governance which fundamentally ensures governance is ownership (careholdership/primary stakeholdership) informed, purpose-driven, ethical and prudent accountable governance.

I know that the GOVERN community will want show their respects and admiration. GOVERN for IMPACT is also doing the same. We will initiate the launch of a scholarship fund in John's name at GOVERN for IMPACT.

We will be working with Miriam Carver and the GOVERN Board of Directors to further discuss the focus and work of this scholarship and fund. As the GOVERN community knows, we are working hard to bring younger leaders into awareness and knowledge of Policy Governance as they will be so needed in the future of our world and effective governance. There will be a celebration some time in the future in Atlanta, likely in October 2024. More information will be provided as it becomes available.

I had the extreme privilege and opportunity to know John Carver personally, and to learn from his ideas and teaching. The concepts that I learned were life-changing for my governance work and consulting. Rarely, do we get to meet and have relationships with people who literally have a global effect. John Carver was one of those people, and I personally consider it one of the huge privileges of my life. I know so many of you join me in this perspective!

With sadness at this time,
Karen Fryday-Field
CEO, GOVERN for IMPACT

John Carver Obituary

John Carver, age 86 died on August 16 2024 in Atlanta GA.

Born in Chattanooga TN, the fourth child of John Bruce and Lena Edith Carver, John was the proud father of Tanya Moore and Jennifer Jenkins, as well as the loving grandfather of Hannah, Elizabeth and Erin. He was the proud stepfather of Terry Richardson.

A Ph.D. graduate of Emory University, John managed several Mental Health organizations and systems, ultimately developing an interest in governance, the job of the governing board.

John developed a unique theoretical framework for governance, the Policy Governance Model. He taught, facilitated and coached both boards and consultants worldwide. The author of five books and hundreds of articles and monographs, he may have been the most published writer in his field.

A Secular Humanist, John read widely in philosophy, history and political theory.

Since 1995, John was married to his best friend, Miriam.



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Operational/Strategic Office Contact:

GOVERN for IMPACT
469 Waterloo St. Unit 0
London, ON, N6B 2P4, Canada
T: 1-888-279-9920
W: <https://www.governforimpact.org>
E: admin@governforimpact.org

[and board excellence work being undertaken by the people of GOVERN for IMPACT.](#) Join our generosity team.

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