



GOVERN
for
IMPACT

UPDATE
Newsletter



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Use of Credit to Pay for GOVERN for IMPACT Products and Services

GOVERN has recently reviewed use of credit cards for reviewing payments. In future, people will be able to pay by credit card with either Visa and Mastercard.



POLICY GOVERNANCE PROFICIENCY ONLINE EDUCATION PROGRAM

PROVIDING A HIGH-LEVEL UNDERSTANDING OF GOVERNANCE IN THEORY, PRINCIPLE, AND PRACTICE



Be an influencer



Be a change maker



Be a futurist

Advance governance excellence in our world board by board, organization by organization



- An accredited program designed to provide a high standard of governance knowledge and expertise.
- Equip yourself to play a leadership role in the application of Policy Governance principles and practice, and the advancing your governance knowledge.
- Prepare yourself to sit on a Board of Directors or to better serve a Board.

**NOW
ACCEPTING
APPLICATIONS
FOR 2023/2024**

The GOVERN for IMPACT Policy Governance Proficiency (PGP) program aims to provide a high-level understanding of governance in theory, principle and practice. The curriculum draws strongly on, and is inspired by the Policy Governance system and provides context through the provision of an understanding of approaches to governance.

The PGP program is delivered online and is accessible from anywhere in the world. The program is taught in English and a good internet connection.

The program aims to meet the needs of those who want to equip themselves to play a leadership role in the application of Policy Governance principles and practice and to advance governance excellence in our world Board by Board, organization by organization.

[PLEASE CLICK HERE TO LEARN MORE ABOUT THE PGP PROGRAM](#)

[PLEASE CLICK HERE TO APPLY FOR THE PROGRAM](#)



CONFERENCE SYLLABUS
available for purchase

The 2023 Conference Syllabus (all available recordings and materials including PowerPoints) from the 2023 are available for purchase at a fee of:

- Affiliates \$595 USD
- Non-Affiliates \$645 USD

Please send your order to admin@governforimpact.org and we will send you and invoice and payment instructions. Once payment is received we will forward you the Conference syllabus package.

"As a keynote speaker, I always love coming back to the GOVERN for IMPACT conference. Every single attendee I meet is passionate and knowledgeable so I get to elevate the topics (and their boundaries) quite a bit. Given the structure of the conference, I'm also fortunate to stick around as an attendee. The team always pull together an engaging and thought-provoking group of sessions. Quite frankly, it's my dream event and I wish I could be there every year." - **Paul Smith, Future Director Institute**



Immersive, Insightful Online Session

for Board Members, Board Chairs, CEOs, Governance Consultants, Academics, Board Administrators, and people looking to join a Board

**Introductory Course
to the Policy Governance® System:
The Dynamic Fundamentals of
Principles-Based, Purpose-Focused,
Risk-Based, and Accountable
Governance System**

**September 20, 2023
10:00-4:30 pm ET
One Day Virtual Course**

FACULTY

Andrew Bergen
Senior Consultant,
The Governance Coach™



Richard Stringham
Partner & Consultant,
The Governance Coach™



Karen Fryday-Field
Partner & Senior Consultant,
Meridian Edge Leadership &
Governance Consulting



This full-day virtual pre-conference seminar day course is suitable for people interested in:

1. learning about the Policy Governance approach - this fundamental and "perspective" changing system of governing principles,
2. deepening your understanding of the practices that enable a Board to effectively use this system of governance, and practice effective, impactful governance,
3. a comprehensive, practical Board refresher or orientation on the Policy Governance System and application of the principles,
4. why should and how can your Board build collaborative direction on organizational purpose and key organizational outcomes,
5. how Boards can effectively assess and govern risk related to ethics, equity, prudence,
6. how a systematic, integrated, principles-based and flexible system of governance can build the positive impact of your Board, and
7. building the input and engagement of your ownership or careholdership into the Board's decision-making.

It is suitable for people new to governing Boards, people new to Policy Governance, Board Members, Board Chairs, CEOs, governance consultants, academics, and Board Administrators. We really hope you will join this positive learning community.

Affiliates: \$349 USD

Non-Affiliates: \$420 USD

[PLEASE REGISTER HERE](#)



BOARD GOVERNANCE EXCELLENCE Virtual Conference Seminar Day September 21, 2023 10:00-5:00 pm ET

This one day conference designed for you is featuring some of the insightful sessions shared at our in-person annual learning and connecting conference this past June in Virginia. The theme of the conference this year is Re-imagining Governance Systems - Big Ideas on the Ground.

Whether you are a seasoned governance professional or a new CEO, Board Chair, Board Member, Governance Consultant/Academic etc. this virtual conference will share valuable practices and insights to enhance your governance knowledge, skills, and wisdom.

[PLEASE CLICK HERE TO VIEW THE FULL
PROGRAM OUTLINE](#)

The Program Outline for this virtual conference seminar day - September 21, 2023 is designed to maximize learning from the experience of some of GOVERN's dynamic, engaging conference presenters who attended the conference. Following each video presentation, you will have the opportunity to engage in or listen to live discussion on key aspects of each topic. Feel free to ask questions to deepen your understanding through a facilitated discussion session lead by a governance expert.

Tom Keyse, Conference Program Planning Team Leader shares key learning insights from the 2023 GOVERN for IMPACT Annual Learning and Connecting Conference and continuing the conversations on September 21, 2023 at GOVERN's Virtual Conference Seminar Day.

Feedback on One Conference Session

"I highly recommend Paul Smith as a keynote speaker in the field of Board Governance. With a remarkable ability to delve into provocative topics, Paul captivates audiences by fearlessly addressing critical issues. His honesty and forthrightness in presentation style create an authentic and impactful experience for attendees. As a Governance futurist, Paul's foresight adds a unique dimension, offering valuable insights into upcoming trends and challenges. Beyond his engaging content, he skillfully weaves humor into challenging subjects, making his talks not only informative but also enjoyable. Personally, I've consistently found his concepts, materials, and presentations to significantly advance my own insights, making him an exceptional choice for any event focused on Board Governance." - Karen Fryday-Field, CEO, GOVERN for IMPACT



Affiliates: \$650 USD | Non-Affiliates: \$725 USD

PLEASE REGISTER



MEETING NOTICE

COMPLIMENTARY VIRTUAL LEARNING COMMUNITY

Municipal Governments and Agencies

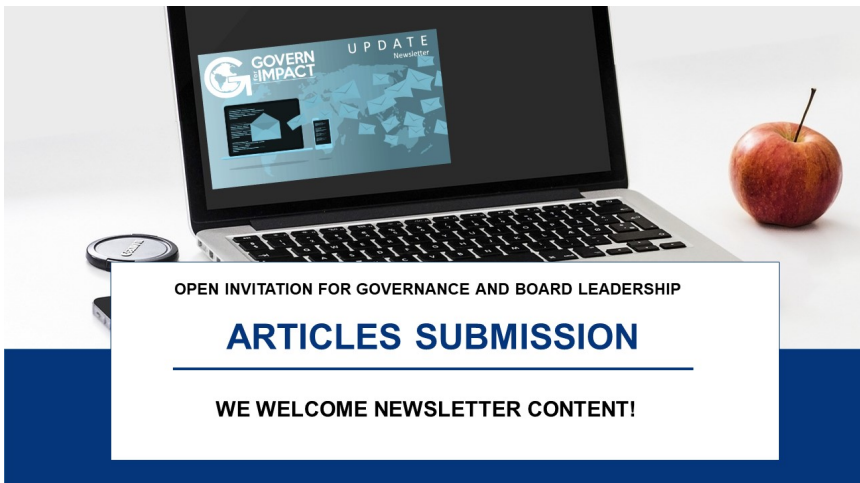
September 28, 2023 from 4:00-5:00 pm ET

Governing in the public sector is uniquely rewarding. This group of Boards Chairs, CEOs, Senior Administrators, and experts will look at governance opportunities and challenges in the political environment at the municipal level. GOVERN for IMPACT will facilitate the sharing of what is working, provide knowledge, tools, policies, and systems that enhance governance in this sector, and provide input from experts in the field.

Veteran public-sector leader, Matt Carpenter, serves as the Municipal Government and Agencies Learning Community Leader. Matt has been using Policy Governance since 2016 and graduated from the PGP program in 2018. He has worked in local government for over 20 years, is the CEO of a public transit agency, and former chair of a statewide industry

For details on how to connect to the September 28, 2023 virtual meeting please contact Carol Milton at admin@governforimpact.org who will provide you with the Zoom coordinates and a calendar invite.

To read more about this Learning Community [please click here to review the team charter.](#)



association. He is a dual American/Canadian citizen and has worked in both countries as a government employee and consultant.

This group welcomes all forms of local government bodies: municipal governments (city, village, county, township, etc.), special-purpose authorities (utilities, transportation, parks, social service, etc.), arms-length institutions (housing, libraries, hospitals, etc.) and multi-jurisdictional regional bodies like councils of governments.

There is no cost for you or a delegate or a colleague to join the learning community or participation in the meeting.

Participation is on a come-as-you-wish basis. Our hope is that the group quickly becomes an asset and network you can use to help your community achieve its goals, with practical lessons and ideas from your peers. You will have the opportunity to share governance challenges and successes specifically related to municipal sector in this learning and discussion forum and... in future discussion sessions.

This is an invitation for practitioners, consultants, researchers, academics, and other interested parties to submit articles on governance and board leadership to the GOVERN Update Newsletter. We value your ideas, insights, concepts, experience, perspectives, etc. We hope that you will consider sharing your knowledge, wisdom, and insight with other people in the field.

Any proposed articles should be submitted to the GOVERN CEO at ceo@governforimpact.org

Publication Deadlines for Upcoming Newsletters

1. Friday, September 22, 2023
2. Friday, November 3, 2023
3. Friday, December 8, 2023

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The work of GOVERN for IMPACT is supported by people who believe in the work of this organization. [Click for more information on giving and contributing to the organization and board excellence work being undertaken by the people of GOVERN for IMPACT.](#) Join our generosity team.

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