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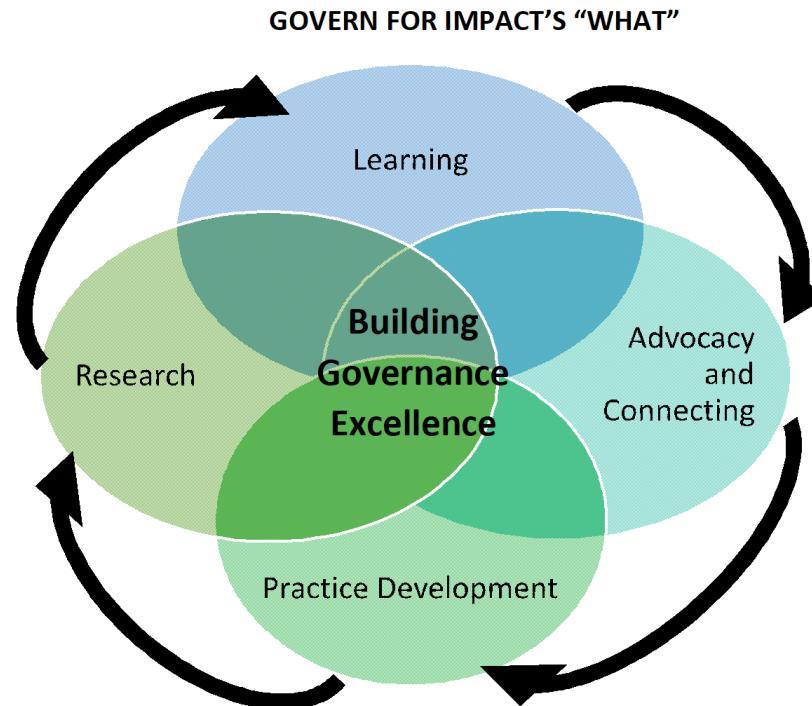
The "WHY" Behind "OUR WHAT" - Updated by K. Fryday-Field, CEO, GOVERN for IMPACT

First off, this title begs the question: What is our 'what' at Govern for Impact?

What we are trying to achieve is "excellence in board governance". We believe that with effective governance organizations and businesses will be purpose-focused, achieve impactful results, and operate with prudence and ethics including equity. This is what the people of Govern for Impact intend to achieve in the world and with the world. Our philosophy is grounded in a set of integrated principles that inform the

practice of governing to foster greater results and stronger accountability. We are particularly inspired by the theoretical framework and governance system of Policy Governance® (PG), its insightful constructs, its systems nature, and the transformative experiences of those boards applying it. At GOVERN, further we study any and all insights about Governance, Governance schools of thought, and related arts and sciences that can advance the practice of effective governance.

We will engage in programs and activities that expand the capacity of boards of organizations and businesses of all types and empower them to govern with confidence, consistency, clarity, and integrity. Our work will contribute to, and emanate from, a growing community of advanced-governance thinkers, practitioners, and researchers. It will evolve in collaboration with an ever-growing network of partnering organizations that share our values and vision of a well-governed world.



The **"why"** behind our **"what"** is equally compelling. Governance in its many forms and levels around the world, when practiced well with integrity builds stronger businesses, more impactful organizations, and healthier communities and countries. When not practiced well, governance can lead to destruction, corruption, territorialism, and distrust. Inherent in governance is strong power which can be used to improve business, organizations, and communities..... or it can be used inappropriately or irresponsibly.

The "why" behind our "what" then is to build a better world using excellent governance systems, based on key principles. If governance has such potential for the power of positive change, then why are we not maximizing this critical resource in society?

When we examine our world challenges and the big needs right in our own cities, schools, neighbourhoods, and organizations, we find around our corners are hunger, poverty, sickness, discrimination, unethical or unsuccessful business, lack of education and learning, unnecessary war, famine, homelessness, environmental pollution.... and so on. The people at Govern for Impact believe that these results are simply not good enough... and further governance practiced with excellence can significantly change the world for the better and to improve these very real challenges. **This is the 'why' behind our 'what'.** Make no mistake this is not just do-gooder talk.

This is about effective decision-making and accountability by Board after Board across our world and yes in your organization also.

If you would like to be on this learning journey with a group of dedicated professionals committed to governance excellence, please join us. There are so many ways you can get involved in learning, research, advocacy, connecting, and practice. Call me and I will be

The United Nations Sustainable Development Goals and Govern for Impact

The United Nations has established Envision 2030: 17 goals to transform the world. These 17 Sustainable Development Goals (SDGs) build on the principle of "leaving no one behind". The agenda emphasizes a holistic approach to achieving sustainable development for all.

Imagine a world where businesses, organizations, and communities working on these goals use a governance approach that truly achieves an impact. Governance done well can resolve poverty, achieve zero hunger, ensure affordable clean energy, provide quality education, build decent/meaningful work and economic growth, and more. These are some of the issues that Govern for Impact is

thrilled to facilitate connecting you into support and opportunities related to your interests (my cell 519-671-2510 Canada) or check out our website.



Karen Fryday-Field, BScPT., MCPA, MBA, GSP
CEO, GOVERN for IMPACT

encouraging boards around the world to tackle, using vision-focused, more accountable governance.

To read more about the United Nations SDGs:
<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>



Lots more to come from GOVERN for IMPACT on interacting with this 2030 world vision.

Karen Fryday-Field
CEO, GOVERN for IMPACT
ceo@governforimpact.org

Recap on F2F Advanced Practice Forum - March 4, 2023

On Saturday, March 4, 2023 GOVERN for IMPACT's annual Face-to-Face Advanced Practice Forum was held around the concepts of uniting humanity to strengthen governance.

Jerry Tello, Servant Community Leader, Healing Practitioner and Monica Haslip, Founder and Executive Director Racial Healing Practitioner/Trainer facilitated a Healing Circle. Huilan Krenn, F2F Program Chair and Director of Learning & Impact, W.K. Kellogg Foundation, along with Karen Fryday-Field, Senior Consultant, Meridian Edge Leadership & Governance Consulting explored the practical application of learning from the Healing Circle in the context of Board governance.

Here's what some participants said about the session:

- I think what's sticking with me right now, after all of today, is just the importance of kind of giving grace most to oneself.
- To pride yourself in equity and not hold yourself accountable are two things that are diametrically opposed and so that's big in my mind to take that back so that I can frame that for my Board to think about.
- I want to go back to the touchstones and the values and what we want to build. That is hope, and also, the stance that we have a community, we have the personal individual commitments, and we just need to continue remembering that and build upon that.



- There's a thread through all of this, about the difference between words and actions. Where that came strongly for me was after when we did the paired activity, where we talked about a time when we had been, like, noticed or affirmed or heard. For me going forward, is about making sure that the words and the actions are aligned, and that the way that we craft our actions for as a result of this workshop today, and whether that translates to policy or, you know, philosophy statements or whatever, that we actually craft things that we can see ourselves being able to carry out in a tangible way.
- So, for me, the takeaway was back to seen heard and understood, both on a board perspective, but also on a personal perspective.
- How do we restore this wholeness between people within ourselves as well the heart mind connection, but also between people, peoples, and so along with that is the authentic relationships touchstones, truth telling and listening, so those kind of are the ones that are sticking out for me in terms of contributing to that restoring of the wholeness that I think we are all committed to.
- I was really struck by the acknowledge value and power.

To learn about purchasing the materials and video from this session contact GOVERN for IMPACT (admin@governforimpact.org)



Engage with GOVERN

Upcoming Learning, Sharing Programs

Municipal Government and Agencies Learning Community Inaugural Meeting #2

March 23, 2023 from 4:00-5:00 pm EST

GOVERN for IMPACT is very pleased to announce the second complimentary meeting of this special learning community for leaders in the municipal government and government agencies sector. The focus of this learning community is on leaders sharing expertise on excellence in Board/organizational governance, inspired by Policy Governance®.

Governing in the public sector is uniquely rewarding and challenging. This group of practitioners and experts discusses governance opportunities and challenges in the political environment at the municipal level. GOVERN for IMPACT will facilitate the sharing of what is working, provide knowledge, tools, policies, and systems that enhance governance in this arena, and provide input from other experts in the field.



Matt Carpenter
Learning Community Leader

You're One of the Few - Please Respond to Your Invitation!

GSP Fellows, join us virtually or in-person for an engaging learning discussion.
Connect with other Fellows who share your passion for governance excellence!

Wednesday, June 14, 2023
5:00-6:00 pm ET

Preconference Course - Introduction to Policy Governance System: The Dynamic Fundamentals

Thursday, June 15, 2023 PreConference Course in Glen Allen
(Richmond), Virginia

A full day workshop, that offers you the opportunity to learn about the Policy Governance system of governance. Through presentations, interactive small group exercises and shared experiences deepen your understanding of the practices that enable a board to effectively use this system of governance, understand how Policy Governance can positively affect the way your board operates and also strongly influence overall organizational effectiveness.



Andrew Bergen, GSP, Senior Consultant
The Governance Coach™



Susan Meek, GSP, Consultant
The Governance Coach™

Preconference - Advance Practice Course: Changing the World Through Impact - Organizational Strategic Directions: From the Board's Big Ideas to Real Organization Results on the Ground

Thursday, June 15, 2023 Preconference in Glen Allen (Richmond),
Virginia

This full day workshop offers participants a more focused learning opportunity by taking a deeper dive into this topic.

This advanced session facilitated by Karen Fryday-Field, GSP, Meridian Edge Leadership & Governance Consulting and Brad Saron, GSP, Sun Prairie and Area School District will assist Board Members, Board Chairs, Board Committee Chairs, CEOs/Executive Directors, Senior Organizational Leaders, Consultants, Academics, and others in building deeper insight, knowledge, and skill in the following key governance areas:

- The process of building meaningful Critical Outcomes (Ends) Policies and determining what information does the Board need to develop clarity on the expected impact of the organization, for whom, at what value or worth.
- The keys to developing and evaluating an effective CEO Critical Outcomes (Ends) Policy Interpretation which provides clear operational outcomes needed to achieve Ends, operational definitions, strategic targets, and rationale.



- Effective processes for CEOs to use to translate their Critical Outcomes (Ends) Interpretations into a strategic plan for achievement and an operating execution approach that significantly increases the achievement of results "on the ground".
- An effective measurement framework to ensure that information and metrics required for building effective Critical Outcomes (Ends) Policy Monitoring Reports are created. We will review an advanced perspective on CEO creation of and Board monitoring of Critical Outcomes (Ends) Policy Monitoring Reports.
- Insights into some of the contextual and organization culture dimensions often encountered through this process.

This session will include multiple examples and templates to facilitate these key governance and management leadership processes.



Karen Fryday-Field
Senior Consultant
Meridian Edge Leadership & Governance Consulting



Brad Saron
Superintendent
Sun Prairie Area School District

Annual Conference (1 day Preconference and 2 day Conference) Event

Re-imagining Governance Systems - Big Ideas on the Ground

June 15, 16 & 17, 2023 Main Conference

[Please click here to see the Session Outline](#)

PLEASE
REGISTER
HERE

Town Hall

September 2023 - More details to come in future GOVERN Updates and Eblasts

Stay Tuned
for More
Information

Advanced Practice Webinar

October 2023 - More details to come in future GOVERN Updates and Eblasts

Stay Tuned
for More
Information

Advanced Practice Webinar

Stay Tuned

Policy Governance Professional Program

Runs from October 2023 to May 2024. Nine instructional webinars from 11:00-1:00 pm ET on Saturdays along with an average of 8-12 hours a week in reading, completing assignments and quizzes, individual or small group sessions with the Unit instructor and personal study time.

REGISTER



Welcome to the Affiliate Only Area!

Hello affiliates!

How is your profile looking on the GOVERN for IMPACT website? Is your information up to date in our membership database? Are you receiving all our emails about upcoming programming and opportunities to connect with other members of our community? Now is a great time to make sure all your contact information and details are up to date. Plus, if you are a consultant, don't forget to take advantage of our consultant registry!

Do you have questions about how to review and refresh your details? Reach out to me anytime at jdameron@governforimpact.org

Thanks for being part of the GOVERN for IMPACT community!

Sincerely,
Jeremiah Dameron, Director of Affiliate Services



Thank you to those who recently renewed their affiliateship with Govern for Impact or joined our community!! We're grateful for your commitment and dedication to governance excellence. (Lists below represent renewals/new affiliations between 1/1/23 and 9/10/23.)

The following Fellows, Governance System Professionals (GSPs) renewed in 2022*:

- Barry Packer
- Brother Robert J. Wickman
- Chuck Namit
- Laurel Cobriere
- Jennifer Flynn
- Carl Labarbera

Thank you to our renewing Individual Affiliates*:

- Kathryn Lebby
- Lindsay Grillet
- Robert Hott
- Stacy Sjogre

- Canadian Dental Hygienists Association (CDHA)
- College of Medical Laboratory Technologists of Ontario (CMLT)
- Community Financial Credit Union
- Credit Union of New Jersey
- Jefferson Parish Human Services Authority
- Portage Public Schools
- SC ADM Board
- St. Mary Development Corporation
- Six Nations Polytechnic
- Trinity Center for World Mission

New Affiliate

Please help us welcome our newest individual affiliate, **Jane Pressly**! We're so glad you are part of our community!

Connect with Us On:

Facebook

Twitter

LinkedIn

Contact Info:

GOVERN for IMPACT
469 Waterloo St. Unit 0
London, ON, N6B 2P4, Canada
T: 1-888-279-9920 E: admin@governforimpact.org
<https://www.governforimpact.org>

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