



UPDATE

Newsletter

No. 01-2023
January

[Join as an Affiliate](#) | [Volunteer with GOVERN](#) | [Make a Donation](#)

IN THIS ISSUE

- New Year's Greeting
- Passion - Purpose - Impact
- Engaged with GOVERN - Upcoming Learning, Sharing, Knowledge, Wisdom Building Events
- Inaugural Meeting of the Municipal Government and Agencies Learning Community
- How to Get the Most Out of Your Affiliateship



Wishing you a happy new year and the very, very best for 2023 and beyond!

What a year! GOVERN for IMPACT would like to thank our Affiliates, Volunteers, Governance System Professions, the GOVERN Staff Team, and the governance community (you) for helping to make 2022 memorable.

Key Highlights

- Met in-person in Fort Worth, Texas (after 2 long years apart) for our annual conference.
- Welcomed a new small and mighty dynamic, energetic, committed administrative team.
- Enriched, ongoing communication with our affiliateship and our over 16,000 contacts in the governance community.
- Revised and refreshed 5 principles in the Policy Governance® framework (posted on GOVERN's website).
- Submitted two comprehensive research proposals.

Passion - Purpose - Impact - Meet with Great People and Great Minds

Come to a Conference to Connect Your Passion with Purpose and with Many of the Best Minds and Practitioners in Board and Organizational Governance

June 15-17, 2023

If you share this same passion for great, impactful governance and a looking to make a real lasting difference with your Board and organization.... [you will want to attend this breakthrough conference!](#) We gather together some of the best minds in the world on governance and governance related topics to learn, dialogue, share, challenge, motivate, and equip people who serve on Boards, people who work with Boards, and people who support Boards. Our conference theme this year is "Re-imagining Governance - Big Ideas on the Ground". We are certain if you want a fresh, innovative, challenging, and informative learning and engaging experience you will want to be a part of this conference!

If you are wondering.... should this be the conference I attend this year or should I go to another one that I regularly go to... try GOVERN for IMPACT's conference, it is designed for you and you will not be disappointed. You will learn, meet great people with extraordinary governance knowledge, insights, experience, research, and passion for change!

How are Plans Coming for the 2023 GOVERN for IMPACT Conference on "Re-imagining Governance - Big Ideas on the Ground"?

The Conference Program Team, under the leadership of Tom Keyse, GSP and the team at GOVERN have been planning since August 2022 for the 2023 Conference. As you will see below, the program is more than robust, inspiring, and informative and our speaker panel is shaping up to be awesome. There are also important spaces for your to come, present, engage, share, and learn.

In terms of Conference format, the session will run from Thursday June 15, 2023 in the late afternoon and early evening to 2:30 pm on Saturday, June 17 2023. It is our intent and first preference to have an in-person, face-to-face conference, yet it is no mystery that we are living in turbulent times. The location and final format of the conference are as a result not finalized yet but will be in 12 days. Please know, and we expect you do, that we are working "like crazy" with your best interest in mind. If in-person is too costly and/or uncertain, we will then meet virtually. We will be back to you in 15 days... regardless reserve these dates and plan to attend THIS Conference.

Our goal is to offer a conference that is relevant, dynamic, important, and full of practical learning... and at the same time be prudent in terms of participant needs and stewarding the very limited resources of GOVERN for IMPACT. GOVERN will have many virtual learning and engaging events in 2023 for people from all around the world who might not be able to attend this conference.

All this to say... our focus is on an amazing program so please keep reading to see what is planned.

Why is Being Together to the Future of Excellent Governance and GOVERN for IMPACT?

GOVERN for IMPACT is a welcoming, inclusive, equitable, and exciting growing community of people who recognize governance in business, public service, and our governments and our education, health, and social service organizations absolutely needs to get way better. we see evidence of this all around us.

At GOVERN, we are inspired by the Policy Governance® system of governance along with all the related learning that the community can glean from other approaches and other related disciplines and schools-of-thought. We have been building knowledge, research, application, skills, wisdom, and case knowledge together for over a decade - making great progress... then COVID, rapid social change, economic uncertainty, unrest and divisiveness hit in our world. We have had as a result some breaks in our togetherness, our sharing, our global questioning about governance. So where to from here?

GOVERN for IMPACT needs you, excellent impactful governance needs you... whatever sector you work in. We need to rebuild our social fabric, our clarity in justice, equity, inclusion, and diversity. We need to share, and build, and challenge each other. Being still is just is not enough... forward movement in governance excellence is key to our society's success... and you are part of it. GOVERN for IMPACT also needs you. We are small and need to grow to build global impact. A few people cannot carry this alone. Come to the Re-imagining Governance Conference, we need you to keep this important work moving forward.

[Content on Delivering Governance Learning - Building Robust, Systematic, Impactful Governance](#)

This track at the Conference will have a number of workshops which occur between keynote discussions. These topic areas include:

1. Building Effective, Impactful, and Owner/Careholder Informed Ends (Critical Outcomes)

One of the Boards biggest responsibilities and most important jobs and contributions is to define the direction of the organization in terms of purpose, key outcomes expected, people to be served and expectation for value and responsible investment of resources. Part of this role is for the Board to listen and engage with its broader community/ownership/careholdership to understand their varied perspectives on what impact the organization should have. This can be challenging in turbulent times when some of the ownership may be divisive and disruptive. This session will address processes the Board can use to achieve this critical governance work.

2. Ensuring Effective Executive Leader (CEO) Performance

- How can Boards stimulate, contribute to, develop, monitor and evaluate, and recognize effective executive leader performance?
- How can this process be meaningful, be strengths-based, be respectful and appropriately challenging?
- How does the governing body (the Board) ensure that the desired impact and outcomes for the organization are actually being achieved?
- What are the roles of the Board and Executive Leader in this regard?

3. Key Policy Governance Application Challenges in a Variety of Sectors - Making Effective Governance Real on the Ground from the Front Lines

Experienced governance practitioners and experts from the education, municipal agencies, and credit union/banking sectors will share how their Board is managing real governance challenges. Challenges and what is working will be shared related to:

- ownership/broader community linkage/engagement
- building future-focused, relevant, impactful ownership-informed critical outcomes (Ends), and
- Executive Leader (CEO) development and evaluation

4. Board Monitoring - within the Board's 'Duty of Care' How Does the Board Know What the Organization is Really Achieving and if Organizational Practices and Methods are Ethical and Prudent?

- This is a challenging part of governance work for both the Board and the CEO if this Board's responsibility is taken seriously.
- This session will cover why this is key Board work, critical concepts and principles within the Policy Governance System that are relevant, and what works and doesn't work ... and why?
- This session will bring fresh, practical insight to how the Board can be effective at this part of its role.

Call for Presenters for Track 1: Governing with the Policy Governance System
More Track One Policy Topic(s) To Be Announced
at GOVERN FOR IMPACT's 2023 Annual Conference

Our 2023 conference theme is Re-imagining Governance Systems - Big Ideas on the Ground, and our desire is to provide thought leadership and access to training that inspires governance excellence, more impactful organizations, businesses, Boards, and Board Members.

If you are interested in leading and facilitating a session in Track 1: Governing with the Policy Governance System we invite you to submit a summary of your idea and approach to the topic, a clear description of your training and experience in Policy Governance, and an overview of your experience presenting, along with your contact information. Your submission should be emailed to ceo@governforimpact.org by February 10, 2023.

"Every individual has gifts and talents that can make a lasting impact. However, only a minority of people utilize those gifts and talents to live up to their full potential".

[The Great Power of Connecting Passion with Purpose by Karl Moore, 2015 forbes.com]

At GOVERN for IMPACT, we are passionate and diligent about Boards changing the world, one Board, one organization at a time through governance excellence.

Conference Track Two Topic Categories - Lots More Detail to Come

1. Building Robust - Governance Relationships for the Long Term - Innovation, Ownership (Careholdership)/Broader Community and Other Stakeholder Engagement Methods (including innovative use of technology)
2. Board Member Skills, Competencies, and Board Leader Character - What is Most Important and How Can We Build Competent Boards Who Practice with Strong Leader Character? How Can Boards Truly Lead in Complex, Turbulent Times? Are Board's Willing to Fulfill Their Full Mandate?
3. Fidelity to Impactful Governance - Governance Done Well, with a Focus on the Future, on Purpose and Impact, and on Ethics and Prudence.... is NOT a Walk in the Park. What are the main dimensions that Boards may need to reimagine in their pursuit of ensuring fidelity, and meaningful vision in their governance? How can Boards actively sustain this fidelity over time as Board Members Change Over?

More Track Two Topics to be Announced

Call for Presenters for "Introduction to Policy Governance" at GOVERN for IMPACT's 2023 Pre-conference Session on June 15, 2023

We are looking for skilled, knowledgeable, and experienced Policy Governance experts to share their expertise with people who really want to explore the Policy Governance system and principles and to give back to the governance community at large. If you are interested in being considered to present this one-day course please send a letter of interest and a brief session outline to Karen Fryday-Field, GOVERN for IMPACT CEO at ceo@governforimpact.org

Please include the following:

- Your contact information,
- Your Policy Governance training and experience,
- Your Policy Governance applied experience (i.e. years, Boards, or organizational, etc.), and
- Your experience in presenting Policy Governance and feedback received.

We will need your letter of interest with a description of your expertise and experience teaching Policy Governance submitted by January 31, 2023. Please submit to GOVERN for IMPACT CEO at ceo@governforimpact.org

Thank You, Thank You

The GOVERN for IMPACT Conference Planning Team would like to thank you for answering the call in October 2022 to help to shape the 2023 conference by ranking a series of possible topics and their relevance. Your feedback has been instrumental!



Engage with GOVERN

Upcoming Learning, Sharing Events

By Invitation Only for Governance System Professional (GSP) - Fellow Professional Learning Event

January 24, 2023 from 5:15-7:15 pm EST

[RSVP HERE](#)

Equity, Diversity, Inclusion, and Justice - Practical Governance Steps that Boards of Directors Can Engage in to Make an Appropriate Difference - Town Hall Part III - Including Applied Examples

January 31, 2023 from 11:00-1:00 pm EST

[REGISTER HERE](#)

This event is complimentary and require registration. Click the Register Here button.

Municipal Government and Agencies Learning Community Inaugural Meeting

February 8, 2023 from 4:00-5:00 pm EST

[REGISTER HERE](#)

Please be sure to register if you wish to attend this inaugural session. (There are no fees to join this group). To register click the Register Here button.

Face-to-Face Advanced Practice Forum Event (Virtual)

Saturday, March 4, 2023 from 9:30-4:30 pm EST

[REGISTER](#)

Real World Board Room Dilemmas of Now and the Future

April 4, 2023 from 11:30-1:30 pm EST

[REGISTER](#)

Annual Conference (1 day Preconference and 2 day Conference) Event Re-imagining Governance Systems - Big Ideas on the Ground

June 15, 2023 Preconference and June 15, 16 & 17, 2023 Main Conference

[Registration Opens Soon](#)

Town Hall

September 2023 - More details to come in future GOVERN Updates and Eblasts

[Stay Tuned for More Information](#)

Advanced Practice Webinar

[Stay Tuned](#)

October 2023 - More details to come in future GOVERN Updates and Eblasts

[for More
Information](#)

Advanced Practice Webinar

December 2023 - More details to come in future GOVERN Updates and Eblasts

[Stay Tuned
for More
Information](#)

Policy Governance Professional Program

Runs from October 2023 to May 2024. Nine instructional webinars from 11:00-1:00 pm ET along with an average of 8-12 hours a week in reading, completing assignments and quizzes, individual or small group sessions with the Unit instructor and personal study time.

[REGISTER](#)



Affiliates Notes

We want to make sure you get the most out of your affiliateship! Did you know that...

- You can connect with thousands of other individuals from around the world interested in governance excellence through our Learning Communities, discounted education events/materials, and community, social capital building events.
- Young Governance Professionals (35 yrs and younger) affiliateships are offered at a deep discount. We are committed to age diversity and promoting more young people on Boards.
- Organization affiliateships include 8 people in their membership and additional people can be added for only \$150 each.
- Organization affiliateship key contacts can modify their organizational profile and change those 8 people at any time.
- Governance Systems Professionals (GSPs) Fellow Affiliates have access to invitation only high-level, professional learning events.
- Financial benefits, such as discounts on event registration, 35% discount on non-subscription Jossey-Bass/Wiley products, and more.

and so much more! Please join as a GOVERN Affiliate, not just because of services and products that will be available to you.

If you are not already an affiliate with GOVERN for IMPACT, we encourage you to consider becoming part of a global network of purpose-driven, committed professionals. If you are an affiliate, again thank you for your support. We encourage you to connect with us to be sure you are getting the most out of your affiliateship. Jeremiah Dameron, our

Inaugural Meeting Announced for Municipal Government and Agencies Learning Community - You are Invited ... if you are

This learning community (study group) has been designed for people working in and interested in Board Governance in the municipal government and governmental agency sectors. Your Board Members, Board Chairs, Board Committee Chairs, President & CEOs, Board Administrators, and senior staff are most welcome to join and participate. This learning space is designed for you! Many of the Boards who participate will use the Policy Governance system of governance. We will look at appropriate applications of that system, and also other governance topics in the municipal sector. You will be joined by colleagues from across Canada in the US initially, and eventually beyond. We fully expect that you will gain tools, policies, systems, wisdom, and research that will help inform your pursuit of excellence in Board governance.

John Carver once wrote that local government is the area most in need of good governance. The unique challenges created by elections, public demands, public funds, Politics, and regulatory powers are distinct to local government and require a special forum.

It is with great enthusiasm and excitement that we announce the **inaugural meeting** of GOVERN for IMPACT's newest Learning Community (Hub) on **Wednesday, February 8, 2023 from 4:00-5:00 pm EST.**

Across North America and the world there are a number of municipal governments and agencies (including special purpose authorities) who use Policy Governance® or would like to use Policy Governance to ensure excellence in governance at their organization. Matt Carpenter, CEO, Ann Arbor Area Transportation Authority has agreed to serve as the Municipal Government and Agencies Learning Community Leader. Thank you Matt!

Matt Carpenter has been using Policy Governance since 2016 and graduated from the PGP program in 2018. He has worked in local government for over 20 years, is the CEO of a public transit agency, and former chair of a statewide industry association. He is a dual American/Canadian citizen and has worked in both countries as a government employee and consultant.

This learning community is intended for municipal governments and agencies including cities, counties, and villages; as well as special-purpose agencies mandated by municipalities and related authorities. Our focus is on helping each other learn how to successfully implement, nurture, and improve excellent Board/Council governance including the practice of Policy Governance in the municipal sector. **There is no cost to join or participate in this learning community.** It is going to



Matt Carpenter

CEO, Ann Arbor Area
Transportation Authority
and
Municipal Government and
Agencies Learning Community
Team Leader

[READ THE TEAM CHARTER](#)

[VISIT THE TEAM FORUM SITE](#)

**SIGN-UP HERE FOR
FIRST MEETING**

See below for the steps involved
when you click the sign-up button.

be an exciting discussion, learning forum with rich, useful resources to enhance the practice of governance including Policy Governance.

Sign-up Steps

Step 1) Click the Sign-up Button Above

Step 2) Register your name, title, organization and email in GOVERN for IMPACT's database. This will give us the information we need to send you the confirmation and session materials once you register for the first session on February 8, 2023.

- Click the Register Yourself Button.
- Review the details on the screen which will be auto-populated from the information entered in the database. If everything is correct hit the Submit button. Otherwise make any corrections and then hit Submit.

Notes:

- *If you are already registered in our database (if you are receiving eblasts and newsletters regularly from GOVERN then you are in our database) you can log in with your username and password. If you are not registered in our database the system will advise you.*
- *If you are not registered in our database fill in your email address in the space provided under the New Users section on the screen and click the Register button.*
- *You will then get a pop-up window inviting you to create and confirm a password. Once you have done this click the green Create Profile button.*

Connect with Us On:

Facebook

Twitter

LinkedIn



Contact Info:

GOVERN for IMPACT
469 Waterloo St. Unit 0
London, ON, N6B 2P4, Canada
T: 1-888-279-9920
<https://www.governforimpact.org>